



WCPO

ORDER

Print Date 10/26/12

Page 1 of 2

Flight Dates **10/25/12-10/30/12**

Contract / Revision **315740 /**

Original Date / Revision
10/26/12 10/26/12

Advertiser **Protect Your Vote Ohio**

New till 09/09/13

Agency **Strategic Media Placement**

Buying Contact

**7669 Stagers Loop
Delaware, OH 43015**

Product

OH-Protect Your Vote 2012. Issue :

Agency Com 15%

Billing Contact

**7669 Stagers Loop
Delaware, OH 43015**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **3062**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	17	\$17,170.00	\$20,200.00	0.00	10/01/12	10/28/12	17	\$17,170.00	\$20,200.00
November 2012	11	\$16,235.00	\$19,100.00	0.00	10/29/12	10/30/12	11	\$16,235.00	\$19,100.00
Totals	28	\$33,405.00	\$39,300.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WCPO	10/25/12	10/30/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	11-11--	:30	4	\$900.00	P-1	0.00 NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/12	10/31/12	11-11--	4		\$900.00		0.00					
2	WCPO	10/25/12	10/30/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	11-11--	:30	4	\$900.00	P-1	0.00 NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/12	10/31/12	11-11--	4		\$900.00		0.00					
3	WCPO	10/27/12	10/27/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	:30	1	\$450.00	P-2	0.00 NM	1	\$450.00

